

LIBELED: 5-27-59, Dist. Minn.

CHARGE: 502(a)—when shipped, the labeling, namely, the above-described leaflets, contained false and misleading representations that the article was an adequate and effective treatment for relieving tension, headaches, backaches, poor circulation, arthritis, bursitis, and rheumatism; building health; and toning muscles.

DISPOSITION: 8-27-59. Consent—claimed by Joseph E. McCann, t/a Relax-4-Life Co., and relabeled.

6035. Temp-rite Mattrest mattress. (F.D.C. No. 42566. S. No. 7-879 P.)

QUANTITY: 4 full-size and 5 twin-size mattresses at Manchester, N.H.

SHIPPED: 10-21-58 and 11-4-58, and on other unknown dates, from Worcester, Mass., by Worcester Bedding Co.

LABEL IN PART: "Posture Quilt's Temp-rite Mattress * * * Manufactured by Posture Quilt of Worcester, Massachusetts."

ACCOMPANYING LABELING: Placards entitled "You Will Enjoy * * * Better Health"; leaflets entitled "Now! Dial the sleeping temperature you like best"; and "Relieves Arthritis-Rheumatism While you Sleep! * * * Temp-rite Mattrest"; and window streamers entitled "Posture Quilt's Temp-rite Mattrest."

RESULTS OF INVESTIGATION: The article was similar to a conventional mattress, but contained a rheostatically controlled heating element.

LIBELED: 12-15-58, Dist. N.H.

CHARGE: 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for relieving arthritis, bursitis, rheumatism, and insomnia.

DISPOSITION: 8-25-59. Consent—the labeling was destroyed and the article was delivered to a local hospital for its use.

6036. Relaxalon vibrating cushion. (F.D.C. No. 42734. S. No. 18-914 P.)

QUANTITY: 2 individually cartoned devices at Denver, Colo., in possession of Dave Cook Sporting Goods Co.

SHIPPED: 1-19-59, and on an unknown date, from Huntington Park, Calif., by U.S. Chaircraft Mfg. Corp.

LABEL IN PART: (Device) "Relaxalon * * * Huntington Park, California"; (leaflet in ctn.) "Your Guide To A Happier Life."

ACCOMPANYING LABELING: Display placard entitled "Relaxalon."

RESULTS OF INVESTIGATION: The device consisted of a box-shaped housing containing an electric motor capable of providing vibrating or oscillating motion to an upholstered cushion attached to the top of the housing.

The display placard was prepared by the dealer from a newspaper advertisement.

LIBELED: 3-24-59, Dist. Colo.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the device contained false and misleading representations that the article was an adequate and effective treatment for relieving aches, pains, and miseries; increasing blood circulation; breaking down fatty tissue; improving posture; increasing weight; reducing weight without diets; conditioning feet, head, neck, and shoulders; and slimming the hips.

DISPOSITION: 7-21-59. Default—delivered to the Food and Drug Administration.

6037. Electric massage pillow. (F.D.C. No. 43000. S. No. 40-257 P.)

QUANTITY: 32 cartoned devices at San Francisco, Calif.

SHIPPED: 1-14-59, from Brooklyn, N.Y., by Foremost Appliance Corp.

LABEL IN PART: (Tag on device) "Combination Heating & Vibrating Electric Massage Pillow * * * Foremost Appliance Corp., B'klyn 1, N.Y."; (ctn.) "Vibrant Heat Electric Massage Pillow * * * Relax and Revitalize"; (leaflet in ctn.) "Men * * * Women Relax-Refresh-Revitalize with the Foremost Electric Vibrating Massage Pillow."

RESULTS OF INVESTIGATION: The article was a pillow-shaped device containing a heating element and an electric motor capable of providing vibration.

LIBELED: 5-6-59, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for revitalizing, rejuvenating, and reducing the body; relieving tensions; giving tone to sagging skin, and firming unsightly bulges; "spot" reducing and dispelling backache.

DISPOSITION: 8-18-59. Default—destruction.

6038. Ultraviolet therapy lamp. (F.D.C. No. 43167. S. No. 5-686 P.)

QUANTITY: 4 large and 2 small devices at Washington, D.C., in possession of Hecht Co.

SHIPPED: 1-31-59 and 3-4-59, from Chicago, Ill.

ACCOMPANYING LABELING: Placard entitled "Health Lamp."

RESULTS OF INVESTIGATION: The placard was prepared by Hecht Co.

LIBELED: 6-1-59, Dist. Columbia.

CHARGE: 502(a)—while held for sale, labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for relieving pains of arthritis, bursitis, or any muscular ailment; and that the article would provide general health and therapeutic benefits.

DISPOSITION: 7-6-59. Consent—claimed by the May Department Stores Co. by Walter E. Reits, Jr., % The Hecht Co. Div., Washington, D.C. The placard was destroyed.

6039. Slender-belt. (F.D.C. No. 42990. S. No. 52-053 P.)

QUANTITY: 20 individually cartoned devices at Minneapolis, Minn., in possession of Leader Furniture & Carpet.

SHIPPED: 3-26-59, from New York, N.Y., by Frank M. Katz, Inc.

LABEL IN PART: (Device) "Foremost Slender-Belt" and (booklet enclosed in cartons) "Slenderize * * * Improve Your Figure * * * Slender-Belt."

ACCOMPANYING LABELING: Newspaper tear sheets entitled "Help You Slenderize Stay Youthfully Slim."

RESULTS OF INVESTIGATION: The article consisted of an electric motor and housing mounted on an upright pole attached to a platform base. On each end of the motor shaft, a web-like belt was attached which was caused to vibrate.

The newspaper tear sheets were prepared by Leader Furniture & Carpet and were used as a display placard.